

THE BRIDGE PROJECT

[The Bridge Project](#) seeks to solve child poverty in New York. Launched in June 2021 by [The Monarch Foundation](#), it is New York's first consistent, unconditional cash transfer program. The Bridge Project, a 501(c)3 organization, supports healthy development for babies during their first 1,000 days of life by providing their mothers with consistent, unconditional cash on a biweekly basis for three years.

The Bridge Project currently serves 600 babies and their mothers across 2 boroughs, 20+ zip codes, and alongside 25+ community-based partners and service organizations. Mothers in the program receive up to \$1,000 a month, unconditionally, for 36 months. A portion of the program is a randomized control trial in partnership with the University of Pennsylvania's Center for Guaranteed Income Research. By the end of the year, the program will expand to all 5 city boroughs and launch a presence in the rest of the state, starting with Rochester, New York. All together, the efforts will result in over 1,100 babies receiving unconditional cash through The Bridge Project in 2023.

The Bridge Project is based in the belief that an investment in young babies has the potential to separate a whole generation from the toxic stresses of poverty during a crucial period of emotional and mental development, break intergenerational cycles of trauma, and allows future generations to grow into happy, healthy adults.

We are on our way to solving child poverty, and we are doing it with dignity, trust, and cash.

The Bridge Project has been profiled in [The New York Times](#), [CBS](#), [NY1-Spectrum News](#), [Bloomberg](#), [Live with Kelly and Ryan](#), and [MarketWatch](#), among others. The Bridge Project was additionally one of Fast Company's World Changing Ideas of 2022.

RESEARCH DIRECTOR, PREGNANCY AND EARLY CHILDHOOD

More about the role:

The Research Director will be responsible for building out The Bridge Project's internal research arm, developing a robust and deep analysis of the impact of the program on maternal health and early childhood outcomes, and providing impactful insights to drive future strategy and growth. The Research Director would eventually build out and conduct a mixed-methods approach and would be constantly designing, executing, analyzing, and iterating on a fluid and responsive data collection model to perfect the program for infant and maternal outcomes and evolve the program towards scale. The Research Director will report directly to the Executive Director of The Bridge Project, and will work closely with the President as research findings dictate how the team envisions the future of the organization.

What you'll likely work on:

- **Design an internal research plan to uncover impactful insights on infant and maternal health outcomes as a result of program efficacy:** Strategize, design, and execute a research plan to develop program insights on the impact on maternal health, early childhood, and child well-being through participant surveys, qualitative interviews, and targeted focus groups
- **Shape the future of the program through data-driven programmatic decision-making:** Use uncovered themes and on-the-ground research knowledge to inform strategic decisions that will help shape future phases of the program and determine where to dig deeper on

programmatic supports and connection points (e.g., success of maternal health and birth supports such as doulas and community health works, affordability and accessibility of childcare, importance of and ability to breastfeed and form safe sleep habits, etc.)

- **Codify program findings for external stakeholders:** Present internal research, data analysis, and high-level findings in both comprehensive and digestible forms that are appropriate for varying stakeholder groups, including, but not limited to those in the early childhood and maternal health world and not: funders, policymakers, partner organizations, and general public
- **Advise Executive Director and President on data-sharing strategy:** Work with organization leadership to strategize how best to share and message program efficacy on early childhood and maternal outcomes to convince funders to invest in the program and policymakers towards a legislation solution for New York City and State modeled on The Bridge Project's work

What you'll need:

- Masters or PhD degree in relevant field, or equivalent combination of education and work experience in relevant competency areas
- 3-5 years of experience in an analytical and strategic environment such as a research institution, market research firm, consulting firm, data analytics firm, startup, etc.
- Strong data analysis, computational skills, and proficiency with computer-based systems including but not limited to Excel, STATA, and/or R (additional proficiency in SQL, Alteryx, Python, or Java is a bonus, but not required)
- Strong interpersonal skills and clear communication skills, both written and verbal

Who you are:

- A data lover who is scrappy, entrepreneurial, and excited to roll up their sleeves and explore, from data analysis and modeling to high-level implications and second order questions
- An intellectually and analytically curious person who cares deeply about solving our world's problems and has a passion for maternal and infant health, early childhood development, child poverty, and/or economic opportunity
- An independent self starter with exceptional organizational and time management skills, including the ability to juggle multiple, changing objectives and workplan accordingly
- A natural collaborator who can manage relationships across multiple external and internal stakeholders while garnering trust and credibility

The Bridge Project offers competitive compensation and a generous benefits package. The Research Director role is based out of New York City, with flexible remote, in-person, and hybrid working options (likely expectation for 2-3 days per week in-person on average). The Bridge Project offices are based in Lower Manhattan and are accessible via the A, C, E, and 1 subway trains.

The Bridge Project is an equal opportunity employer. All applicants will receive consideration for reemployment without regard to race, color, religion, sex, gender identity, national origin, age, disability, or veteran status.

To apply, please send your resume and any accompanying materials or information that could be helpful to info@bridgeproject.org. Please feel free to reach out with any additional questions.